



## About *Mainichi Shimbun* 毎日新聞

The *Mainichi Shimbun* (“Daily News”) is the oldest existing Japanese daily newspaper with a history spanning over 140 years. It continues to be one of the most important daily newspapers in Japan today.

Dramatic and fundamental changes were taking place in Japan during the Meiji era (1868 – 1912) when reforms were implemented in education, economics, the military, foreign relations, and politics.

During these transformative years, two newspapers were established: the *Tokyo Nichi Nichi Shimbun* 東京日日新聞, in 1872, and the *Osaka Nippo* 大阪日報, in 1876. The two papers merged in 1911 and were placed under the *Mainichi Shimbun* masthead in 1943.



## Features of “Maisaku”

The Maisaku database provides access to over 6 million articles from *Mainichi Shimbun* since 1872 to present and the *Mainichi Weekly Economist* from 1989.

Newspaper images from 1989 to 1999 are in flash format, which include features like page turning, scaling, bookmarking, etc., as in an electronic book.

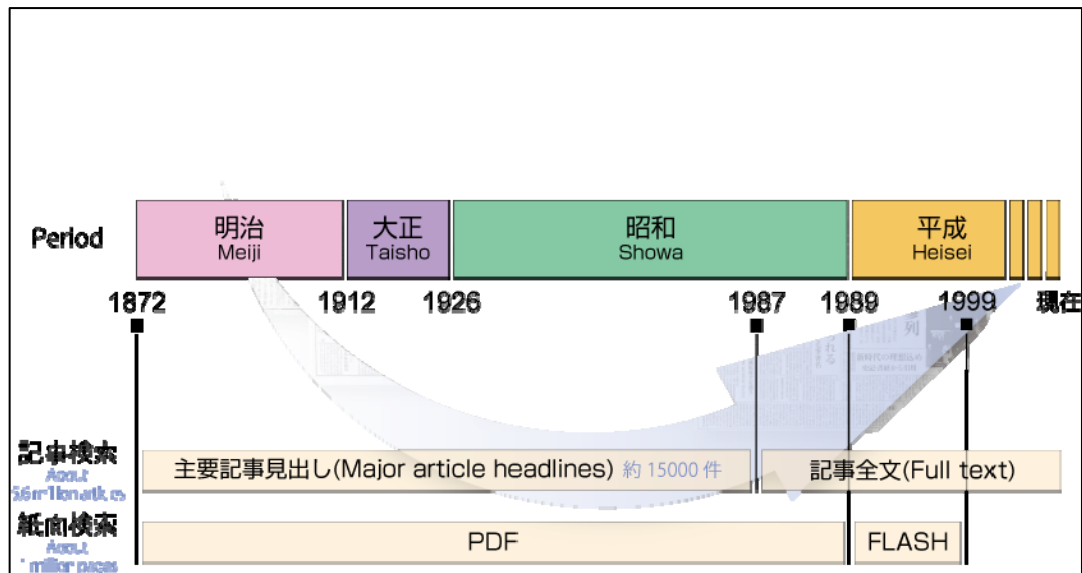


The Maisaku database is divided into the following search modules:

- Quick Search: Full-text searching *Mainichi Shimbun*, 1872–present and *Weekly Economist* from 1989.
- *Mainichi Shimbun* Article Search: Advanced search.
- Full-Image *Mainichi Shimbun*: Browse full-image, 1872--1999.
- *Mainichi Shimbun E-Edition*: Browse the full-image, flash version, 1989-1999.
- *The Weekly Economist* article search.
- Today's News: News, updated twice daily. Read news from past week.
- Breaking News: Updated every 10-20 minutes. Read news from past week.

In addition, users gain access to the following supplementary content:

- *The Mainichi* (English-language publication of MS, June 2008-present, full-text only)
- *Mainichi Opinion Polls* (Mainichi Yoron Sāchi - 毎日ヨロンサーチ): The only newspaper poll database in Japan. More than 360 polls conducted since 1945 are included in this database.
- "2,001 Major Events of the 20th Century": A selection of over 2,000 major events, as described in series of articles published by MS over 100 years)
- Mainichi Shimbun History (毎日新聞社史): History of the development of Mainichi Shimbun as a publication and a company.



East View Information Services, Inc.

10601 Wayzata Boulevard | Minneapolis, MN 55305-1526 USA  
Telephone: 1-952-252-1201 | Fax: 1-952-252-1202 | U.S. Toll-free: 1-800-477-1005  
info@eastview.com | www.eastview.com

**Uncommon Information  
Extraordinary Places**